



Jamaica
Reach
Recovery 2

PINK RUN 2026



October
25, 2026

About Us

Jamaica's flagship breast cancer fundraiser - supporting treatment, education, prostheses, and hope for thousands. Partner with us and help save lives with every step.

Date: Sunday, October 25, 2026

Theme: MILES OF HOPE

Fundraising Goal: J\$30,000,000

Expected Participation: 20,000 participants and spectators

Media Coverage: Supported by national outlets including Jamaica Gleaner, Jamaica Observer, TVJ, CVM and others. High visibility through press, radio, digital boards and digital platforms.

Use of Funds

100% of all proceeds directly support:

- Patient information & Awareness Initiatives
- Financial support for medication, treatment and surgeries
- Access to prostheses and recovery resources
- Counseling and community services for survivors and families



sponsorship@pinkrunjm.com



@pinkrunjamaica

Sponsorship Packages

2026

\$5M Platinum Sponsorship

Entitlements:

- Premier logo placement on all marketing material
- Logo placement on T-shirts
- Acknowledgement in all Print, Electronic and Digital
- Inclusion in all PR activities and interview opportunities (lead up, event day and post event day)
- Collaborations and mentions on our social media content
- 5 minute speaking opportunity at the Press Launch
- Premiere brand placement & 2 light signs at the Press Launch
- Complimentary registration for team of up to 50 persons
- Premier brand placement in the Pink Run Village, on stage and at start and finish lines
- 1x Complimentary 20X10 and 1 complimentary 10x10 tent/Space, 6 chairs, 3 trestle tables and one -110V Single drop with 2 sockets per tent
- Logo on finish line banner
- Speaking opportunity and presentation of awards/prizes on race day
- Opportunity to do activations, sampling and promotional giveaways at press launch and on race day
- Other opportunities subject to further discussions

\$1M Silver Sponsorship

Entitlements:

- Logo placement on all marketing material
- Acknowledgement in all Print, Electronic and Digital advertisement and interviews as Silver Sponsor
- Inclusion in various PR activities and interview opportunities (lead up, event day and post event day)
- Collaborations and mentions on our Social Media Content
- 3 minute speaking opportunity at the Press Conference
- Brand Placement on screen, 1 Banner and acknowledgement of sponsorship at the Press Launch
- Complimentary registration for team of up to 15 persons
- Branding at the Pink Run Village and start and finish lines
- 1 x Complimentary 10X10 tent/space, 2 chairs, 1 trestle Table with one -110V Single drop and 2 sockets
- Logo on finish line banner
- Presentation of awards and prizes on race day
- Opportunity to do promotional giveaways on race day

\$250k Associate Sponsor

Entitlements:

- Logo on marketing materials
- Complimentary registration for team of up to 5 persons
- Acknowledgement of sponsorship at press conference
- Collaborations and mentions on our Social Media Content
- Complimentary 10 x 10 tent, 2 chairs, and 1 trestle table
- One feather Banner to external of tent at the Pink Run Village

\$2.5M Gold Sponsorship

Entitlements:

- Prominent Logo placement on all marketing material
- Acknowledgement in all Print, Electronic and Digital advertisement and interviews as Gold Sponsor
- Inclusion in various PR activities and interview opportunities (Lead up, Event Day and Post Event Day)
- Collaborations and mentions on our Social Media Content
- 3-minute speaking opportunity at the Press Conference
- Prominent Brand Placement - 2 Banners at the Press Launch
- Complimentary registration for team of up to 25 persons
- Branding at the Pink Run Village and Start and Finish Lines
- 2 Feather banners on tent and close to stage
- 1 Complimentary 20X10 tent/space, 4 chairs, two trestle tables and one -110V Single drop with 2 sockets
- Logo on finish line banner
- Presentation of awards and prizes on Race Day
- Opportunity to do sampling and promotional giveaways at press launch and on race day

\$500k Bronze Sponsorship

Entitlements:

- Logo placement on marketing material
- Acknowledgement in all Print, Electronic and Digital advertisement as Bronze Sponsor
- Complimentary registration for team of up to 10 persons
- Acknowledgment of sponsorship at press conference
- Brand Placement on screen at the Press Launch
- Collaborations and mentions on our Social Media Content
- One feather Banner to external of tent and at start and finish lines at the Pink Run Village
- Complimentary 10X10 tent/space, 2 chairs, one trestle table and one -110V Single drop with 2 sockets
- Opportunity to provide prizes and gift baskets on race day

\$175k Supporting Sponsor

Entitlements:

- Logo on marketing materials
- Complimentary registration for team of up to 4 persons
- Collaborations and mentions on our Social Media Content
- Acknowledgment of sponsorship at press conference
- One feather Banner to external of tent at the Pink Run Village only

Special Categories

2026

\$80k Sampling Booth

Entitlements:

- A 10x10 tent/space with 2 chairs and 1 trestle table
- Internal branding in tent
- 1 feather banner

\$300k Powder Station Partner

(Powder will be provided)

Entitlements:

- Full branding rights to powder stations
- : Note: Brand your own powder station as participants pass through for fun
- · Sponsor is responsible for volunteers to powder participants

\$35k Team Tent

Entitlements:

- A10x10 tent/space with 2 chairs and 1 trestle table
- Internal branding only (No sampling activations nor distribution of promotional items allowed)





2025 HIGHLIGHTS



OUR IMPACT BY THE NUMBERS

2025



A LEGACY OF IMPACT. A FUTURE OF POSSIBILITIES.



16,000
REGISTERED
PARTICIPANTS



\$28M
RAISED



2ND
LARGEST RUN
IN JAMAICA



OVER 25
YEARS
GOING



Thank You!

Your Partnership will save lives.

Breast cancer affects thousands of Jamaican women and families. By aligning your brand with **The Jamaica Reach to Recovery Pink Run**, you are:

- Making a tangible difference in the lives of patients and survivors
- Demonstrating your company's commitment to corporate social responsibility
- Increasing your brand visibility to a massive, emotionally connected audience

Your support isn't just charity-it's a legacy. Every contribution helps. **Join us today.**



 Pink Run Secretariat: 876-329-9665
Jamaica Reach 2 Recovery: 876-630-9078

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 [@pinkrunjamaica](https://www.instagram.com/pinkrunjamaica)



**RUNNING EVENTS
JAMAICA** 

XMG XKLUSIV
MEDIA GROUP
LIMITED

Corporate
**Wellness
Challenge**


JAMAICA MOVES

 **GARRICK**
COMMUNICATIONS